

Sean Collins

33 East Street, 1st floor, Whitinsville, MA 01588
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An accomplished Graphic Designer with experience in web design, print design and multimedia. Exceptional collaborative and interpersonal skills. Dynamic team player with excellent written and verbal communication abilities. Highly skilled in client and vendor relations and negotiations. Talented at building and maintaining “win-win” partnerships. Passionate and evolving creator of innovative marketing designs and strategies. Accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

Professional Experience

Gustin Advertising, Franklin, MA – 2003 to present

Graphic Designer

Manage and coordinate design production from concept through completion. Responsible for motivating and organizing the design team in a hectic environment. Attend meetings with both clients and potential clients to help inform them about what we can do for them. Create design concepts for recruitment, marketing, and web-based materials. Handle communication between printers, web host providers, designers and clients. Help in the hiring and training of new designers.

Key Achievements:

- Proposed and designed ad campaigns for fortune 500 companies
- Implemented new services such as video presentation, commercial production, and content management systems
- Rehired by Gustin Advertising as a Graphic Designer

Tenten71, Whitinsville, MA – 2002 to present

Graphic Designer

Established myself as a professional and trustworthy designer among my clientele, resulting in a 100% referral rate. After being self taught in ways of e-commerce software, I successfully created three online stores for California-based Dark Horse Distribution, Inc. I manage a number of projects at any given time from Flash-based web sites to brochure print jobs. Handle the upkeep of my portfolio site, communication with clients, place bids on new projects, and keep track of invoicing.

Key Achievements:

- Established many long-lasting client relationships
- Started my own freelance business armed with my acquired experience and the desire to expand my creativity

Goldwell of New England, Holliston, MA – 2001 to 2002

Graphic Designer

Responsible for the design of all the company’s print materials. Collaborated with both the sales force and the education team to design and produce materials for marketing and education. Handled communication with vendors, printers, and the corporate office.

Key Achievements:

- Continued to bring a fresh new look to each design while remaining true to the corporate image
- Managed multiple projects in a deadline-driven environment
- Recruited by Goldwell to be their new in-house Graphic Designer

Gustin Advertising, Franklin, MA – 2000 to 2001

Graphic Designer

Created new design layouts for recruitment print materials. Collaborated with creative team to design and produce employee referral programs. Prepared files for print production.

Key Achievements:

- Helped acquire multiple new clients through my design skills
- Continuously proved to be a true asset to the Gustin design team by being a fast learner, team player, and a pro-active employee
- Recruited by Gustin Advertising as an entry-level Graphic Designer

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Recommendations

“I’ve had the pleasure of hiring Sean to create two portfolio sites for me over the past few years, both of which I’ve been thrilled with. He’s a top-notch designer, who is both creative and technically savvy. He offers design and creative solutions along the way, responds to all of my comments, creates professional illustrations when called for, and has just been great to work with. I’ve also had NO technical problems in 6 years, with either site, unlike most of my friends who have similar sites that crash or have certain elements that are difficult to view or download. I highly recommend him for any personal or professional design or web work.”

Jen Lerud, Copywriter

The Creative Space

“Working with Sean was a great experience, from start to finish. Sean took our scattered ideas and design notes and created event materials (brochures, posters, etc.) that were better than anything we could have envisioned. This speaks highly of his creativity, professionalism and attention to detail.

Friendly and approachable, Sean listened to our ideas and responded promptly with ideas and suggestions of his own. When our organization needs high-quality solutions to our graphic design needs, we will call Sean.”

David Place, Development Manager

Crohn’s & Colitis Foundation of America - New England Chapter

“I have had the pleasure of working with Mr. Collins over the past 2 years. Mr. Collins was the consummate professional during the development of my web site and promotional materials. He listened to my ideas regarding content and design, we fine-tuned the ideas together, and then he actually made them a reality online and in print! I have found this is a skill not many designers have. It takes the utmost patience on the part of the designer, along with lots of trial and error. He continues to update my web site for me, takes care of all business promptly, effectively and with a great sense of humor.

I am complimented on my web site all of the time. Neonwest.com has been instrumental in getting myself and my band many opportunities that probably would not have been offered to us, had our web site not been top-notch. Most notably an appearance on the television nightly news magazine, *Entertainment Tonight*.”

Lee Lucas, Songwriter/Singer

NeonWest

Education

Northeastern University - CE

Basic Javascript

Community College of Rhode Island - CE

Illustration, Figure drawing

Rhode Island School of Design - CE

Computer Graphics, Watercolor, 2D Design

Professional Profile

Affiliations

Volunteer as a Graphic Designer for the New England Chapter of Crohn’s & Colitis Foundation of America

Technical Proficiency

- Adobe Creative Suite CS3: Photoshop, Illustrator, InDesign, Acrobat, Flash, Dreamweaver, Bridge
- Quark Xpress 7
- Open Office, Microsoft Office
- Microsoft Windows 2000 and XP
- Mac OS X 10.4
- HTML, CSS
- basic knowledge of Javascript, PHP, SQL, ActionScript